



## facelogic® Fact Sheet

<b>Company</b>	International spa franchise, <b>facelogic</b> International, Inc., is the first luxury spa experience everyone can afford. <b>facelogic</b> is the next franchise phenomena in an exploding industry focused exclusively on providing affordable luxury products and services for the face. <b>facelogic</b> offers essential, routine skincare – the centerpiece of the <b>facelogic</b> experience is the 50-minute customized facial. Additional services are available including specialty facials, treatment masks, peels, waxing and make up lessons – all at affordable prices. <b>facelogic</b> developed a technologically advanced signature skin care line using the proprietary nanosome complex delivery system – a special blend of ingredients designed to encourage skin renewal and decrease the skin-aging process.
<b>Spa Services</b>	The <b>facelogic</b> concept is Affordable Luxury. <b>facelogic</b> spas offer signature skincare services including a 50-minute customized facial, specialty treatment masks, peels and facial waxing. <b>facelogic</b> spas offer additional treatments including the <b>PeterThomasRoth</b> Un-Wrinkle Facial, the MD Skincare® by Dr. Dennis Gross Alpha Beta Deluxe Treatment Facial and make up lessons with Sue Devitt Cosmetics.
<b>Membership Programs</b>	<b>facelogic</b> Spas offer Affordable Luxury and a Elite Luxury Membership Programs. Affordable Luxury Members receive the <b>facelogic</b> signature 50-minute customized facial once a month at a reduced member price, and Elite Luxury Members receive any of the Elite Series 60-minute facials once a month at a reduced member price. All members receive additional discounts on <b>facelogic</b> services and select products, SpaRewards points, priority scheduling and invitations to exclusive special events and promo nights. Affordable Luxury and Elite Luxury Members receive the benefit of routine skincare at affordable prices.
<b>Retail Therapy</b>	<b>facelogic</b> Spas carry an extensive selection of spa products including the <b>facelogic</b> signature skincare line, PeterThomasRoth clinical skincare, MD Skincare by Dr. Dennis Gross, Sue Devitt Cosmetics.
<b>Franchise Information</b>	Through The Findley Group, Gary Findley is able to reach thousands of potential franchisees. At just 34,900, the <b>facelogic</b> franchise package is compelling. The fee includes guidance in site selection, a protected territory, design provided by award winning spa designer, Michele Pelafas, spa site adaptation, four-day education program at corporate headquarters, five-day onsite training in spa, confidential operational and systems manual, marketing support and branding promotions, grand opening kit and seasonal promotions kits and ongoing support.
<b>Corporate Information</b>	<b>Sherryl Ford, founder and CEO</b> <b>facelogic</b> International, Inc. 2225 Faraday Ave, Suite F Carlsbad, CA 92008 Phone: 760.607.0444 Fax: 760.607.0448 Email: <a href="mailto:info@facelogicspa.com">info@facelogicspa.com</a>