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**CELEBRITY MAKEUP ARTIST SUE DEVITT BRINGS TREATMENT-BASED COSMETIC
LINE TO FACELOGIC® SPAS**

CARLSBAD, CA – April 24, 2007 – facelogic, an international spa franchise focused exclusively on providing affordable luxury services and products for the face, announced today the launch of the Sue Devitt Beauty cosmetic line in facelogic Spa locations throughout the US and Canada. Devitt created the line specifically to benefit the skin – blending revolutionary skincare formulas and natural ingredients sourced from around the world.

“The Sue Devitt cosmetic line is a perfect fit for facelogic spas – we were in search of a cosmetic line, like Sue Devitt's, with products that were seaweed-based to benefit the skin. At facelogic we are focused on routine skincare – offering a cosmetic line with treatment based foundations helps our guests to further prolong the effects of their facials,” says Sherryl Ford, founder and CEO of facelogic International. “The launch of Sue Devitt Beauty cosmetics into facelogic Spas has been well-received as guests are now educated on how they can enhance their natural beauty through both skincare and cosmetics.”

Devitt demonstrated a passion for her profession as a makeup artist by working hands on to create a cosmetic line that merges color cosmetics with the most advanced skincare technology available – an ideal fit for the facelogic spa environment. Utilizing high quality formulations and materials, Devitt focuses her line on prolonging the effects of spa services like facials by offering advanced technology treatment products.

“I am so excited to launch my collection of Treatment Foundations and Cosmetics with facelogic, it is the perfect marriage of luxury and skincare,” exclaimed Sue Devitt, president and creator of Sue Devitt Beauty. “The line was created for women of all skin types and ethnicities and I think women really understand that taking care of your skin doesn’t end with a facial, it’s just the beginning!”

facelogic guests have the opportunity to see and feel the benefits of Sue Devitt Beauty cosmetics with complimentary makeup touch-ups after each facial – prolonging the benefits of the facial service. facelogic spas offer makeup events, classes, individual lessons and applications with Sue Devitt Beauty cosmetics.

For more information about Sue Devitt Cosmetics visit www.facelogicspa.com.

About facelogic International, Inc.

facelogic International, Inc. is the first luxury spa experience everyone can afford. **facelogic** is the next franchise phenomena in an exploding industry focused exclusively on providing affordable luxury products and services for the face. The centerpiece of the **facelogic** experience is the 50-minute custom facial – including a thorough skin analysis, exfoliation, extractions (if needed), therapeutic massage and masque. Additional services are available including waxing, peels and make up lessons with Sue Devitt Cosmetics. **facelogic** also developed a technologically advanced signature skin care line using the proprietary nanosome complex delivery system – a special blend of ingredients designed to encourage skin renewal and decrease the skin-aging process.

facelogic International, Inc. is headquartered in Carlsbad, CA. Consumers and investors interested in more information can visit www.facelogicspa.com.

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