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Media Contact:

Michelle McGuire-Christian
Owner

facelogic Town Center
770-420-3003

facelogicinfo@bellsouth.net

Facelogic Spa in Kennesaw Supports the Fight Against Breast Cancer With Donations to the Healing Heart Foundation

Kennesaw, GA – September 7, 2008 – Facelogic Spas nationwide are taking part in the second annual *Think Pink* initiative to raise money for the *Facelogic Healing Heart Foundation* that will help fund programs providing emotional support to others dealing with the disease. Symbolizing the *Think Pink* initiative during Breast Cancer Awareness Month, the nation's leading affordable luxury facial spas will donate a portion of membership sales, product sales and event sales in October.

"As a skincare spa, we touch women and improve their lives and confidence everyday," said **Michelle McGuire-Christian** owner of Facelogic **Kennesaw near Town Center Mall**. "We wanted to partner with a breast cancer organization that helps women with the emotional support – the *Facelogic Healing Heart Foundation* donates money to organizations like *Look Good Feel Better®* which provide women with the emotional support and confidence they need to fight the disease."

To honor breast cancer patients and survivors, Facelogic spa locations across the US are offering a day of free facials and makeup lessons for local breast cancer patients and survivors all day on Sunday, October 19th. Facelogic Town Center will honor patients and survivors with a reception with the Think Pink theme on the 19th as well. Plus, Facelogic spas will donate five dollars per membership sold during *Think Pink* month to the *Facelogic Healing Heart Foundation* and, as a way to demonstrate its commitment to the program, Facelogic's corporate office will match each of the donations.

"With our October *Think Pink* initiative, I want to show patients and survivors that there are places and people for them to turn to for warm, uplifting support," said Sherryl Ford, Facelogic founder and breast cancer survivor. "As a survivor, looking back at this point of my life, I think about what I have been through and how I can live better in order to enjoy every moment and experience life to the fullest."

The 4-1-1 on Facelogic

Facelogic has carved out a distinctive niche in the spa and salon industry by offering affordable facial services and products exclusively. Illustrating Facelogic's affordability is its innovative monthly membership program. Established as a way to develop long-term guest relationships and to offer consumers considerable cost savings, the monthly fee starts at \$49 and includes a 50-minute signature facial, plus discounts on additional spa services and products. Monthly fees may vary by location and memberships are limited. Additionally, for guests who prefer not to join, the price for the same facial is just slightly more, starting at \$69 – still well below the national average price of \$80 for facials. Prices for the facial may also vary by location.

For more information, please contact **Michelle McGuire-Christian** at **facelogic Town Center at 770-420-3003** or via email **facelogicinfo@bellsouth.net** .

About Facelogic International, Inc.

Facelogic International, Inc. is the first luxury spa experience everyone can afford. Facelogic is the next franchise phenomena in an exploding industry focused exclusively on providing affordable luxury products and services for the face. The centerpiece of the Facelogic experience is the 50-minute custom facial – including a thorough skin analysis, exfoliation, extractions (if needed), therapeutic massage, masque and complimentary make-up touchup. Additional services are available including waxing, peels and make up lessons with Sue Devitt Cosmetics. Facelogic also developed a technologically advanced signature skin care line using the proprietary advanced complex delivery system – a special blend of ingredients designed to encourage skin renewal and decrease the skin-aging process.

Facelogic International is headquartered in Carlsbad, CA. Consumers and investors interested in more information can visit www.Facelogicspa.com.

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